

Prototype & Product Development Process

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How We Did it at St. Jude

- ⦿ Research proves a concept
- ⦿ Applied research takes it to 90% confidence or:
 - ⦿ We buy the technology
 - ⦿ Charter approved
 - ⦿ Contract approved
 - ⦿ Blocking and tackling

Our Speakers Today

- ◎ Brian Lipford
 - VP Strategic Development
 - Key Technologies
- ◎ Neil Rothman
 - VP of R&D
 - Infinite Biomedical Technologies